FAQs

What am I hiring you to do?

I'm here to help you get things started and be here for you whenever you need it. From simply getting you on the right path, to facilitating a portfolio shoot and showing you how to freelance or find an agent, I will assist you in everything industry related. In technical terms, I will project manage you and give you the tools, the guidance and the autonomy for you to charge of your own career. From facilitating a photoshoot to coaching in how to do auditions, send in strong self-tapes, catwalk, posing, stage presence, you will receive the training you need to be a competitive talent.

What do I get from your program?

Every client has different needs depending on their experience and the direction they want to go to. Baby steps start from getting the right headshots for castings, coaching on set or for auditions and on-going support until you are ready to be on your own!

For someone starting completely from scratch, together, I could help build a portfolio that will save you lots of money, is strong, and that we can use for castings or agents. It will include coaching and consulting about the career path you would like to pursue. This is not limited to one-time-only. *Once you are my client, you will always be able to reach me for any industry related questions.* My job is to make sure you get presented to the right people with the right skills and materials and that you have everything you need to strive. I set expectations about the industry as well, so there are no surprises.

Why should I work with you?

One thing you should know is that I'm not doing this for the money. I am here to genuinely point people to the right direction so newbies in the industry don't get scammed (because there are tones)! I want to be able to share my experiences and be able to help those who want to walk a similar path. *I love to direct but even more so coach, assist and prep young talents who want to follow their dreams.* This is what I do.



After I'm signed with an agency, would I still need you?

Yes and no. The commercial, TV/film, modeling and pageantry industry is filled with the unknown and can be very intimidating. It can be frustrating when agents seem unapproachable and it can be hard when you don't get feedback from casting. I am here when you have questions that you're agent might not have time for. I am here to work through auditions with you. I am here to give feedback about what you may need to work on, so you can book those jobs!

I can pose, I've done photoshoots before -why would I still need you?

Most people know how to smile and pose. And maybe after 100 takes, we are always hoping that there are a couple of favourable photos. But where I come from, *time is money.* Can you emote genuine energy through the capture of your one photo? From trying to grasp a genuine laughter to picking the strongest photo to present to an agency or casting - I've had the acting, modeling, casting and judging experience that is needed to know what I'm doing in front of the camera as well as behind the camera. Like cooking, it comes with intuition!



